



MYRNA SOCOL

EXECUTIVE COACH, EXCN

AREAS OF EXPERTISE

- Executive Coaching and Development
- Meeting Facilitation
- Team Development
- Performance Management
- Interviewing Strategies and Skills
- Time Management
- Emotional Intelligence Development

CLIENTS

- American Red Cross of Greater NY
- ANS CO+RE Systems, Inc. (AOL)
- BMG Entertainment
- Chase Manhattan Bank
- Dreyfus Financial Services
- ING Financial Services Corporation
- McCann Erickson Worldwide
- Museum of Modern Art
- New York University
- Pfizer, Inc.
- Price Waterhouse
- Roche Laboratories, Inc.

LEVEL/TYPE

- CEO
- SVP
- VP
- President
- EVP
- AVP

BIOGRAPHICAL INFORMATION

Myrna Socol has worked nationally and internationally with clients to coach executives, facilitate meetings, build teams, organize and implement training programs, and make presentations.

Myrna is a “quick-study” whose proactive, results-oriented approach to coaching enables executives to develop the competencies and tools they need for growth. As human resources director for a 60-branch retail network, she worked with her own staff, corporate executives, and branch managers. Myrna is sensitive to workplace issues and management styles and is able to create supportive coaching relationships. Utilizing real-world strategies, objective style assessments, and multiple intelligence awareness, she has consistently helped executives achieve new levels of competency and success.

Myrna has been a speaker at many organizations, including the Cable Television Advertising and Marketing Convention, International Customer Service Association, the National Society for Fund Raising Executives of Greater New York, and the Securities Industry Institute at the Wharton Business School.

Myrna was an adjunct professor at the New School of Social Research. Her previous experience includes being the director of training and development and of human resources for the Bowery Savings Bank and H. F. Ahmanson, Inc., and the director of training and development for Sheldon Satin Associates, a management consulting firm in the communications industry. She holds undergraduate and graduate degrees in business education from City College of New York and Hunter College. She is listed in *Who's Who in American Women-18th Edition* and *The World Who's Who in Women-12th Edition*.

