

Jean Claude Noel

SENIOR EXECUTIVE COACH

Areas of Expertise

- Corporate and Executive Transitions
- Cross-cultural Leadership
- Organizational and Leadership Development
- Senior Executive Teams and Boards
- Strategic Change and Restructuring
- Strategic Executive Coaching®

Clients

Executive Programs (INSEAD and other institutions)

- Executive MBA
- International Executive Program
- Advanced Management Program
- Young Managers Program
- Leadership Transition
- General Management Program (CEDEP)
- UIA Mexico
- World Economic Forum

Company Specific Programs and other clients

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|---------------|------------------------|-----------------|-----------------|
| ▪ ABN AMRO | ▪ DentonWildeSapte | ▪ Maxxium | ▪ SAP |
| ▪ ADEO | ▪ Deutsche Bank | ▪ Merck | ▪ SEB |
| ▪ Ahlstrom | ▪ Ernst and Young | ▪ Mubadala | ▪ Stanbic |
| ▪ Amtrust | ▪ General Mills | ▪ NHS | ▪ Standard Bank |
| ▪ AVIVA | ▪ Hansabank | ▪ Norwich Union | ▪ Swedbank |
| ▪ AXA | ▪ HSBC | ▪ Pernod Ricard | ▪ Vandemoortele |
| ▪ BNP Paribas | ▪ Initiative | ▪ Pfizer | ▪ WICS |
| ▪ Carrefour | ▪ J&J Hospital Program | ▪ Qtel | |

Level/Type

- CEO, COO, CFO, EVP, SVP

Biographical Information

French born and a US citizen living in New York since 1991, Jean Claude Noel has lived on three continents, and has conducted business in different industries and in every part of the world. In addition to his understanding of cross-cultural environments, he brings to Executive Coaching and Leadership Development a 'real life' global experience at Board level. In 2001, deepening his interest in the human aspects of organizations, he participated in the first INSEAD/HEC program in Consulting and Coaching for Change, based on Clinical Organizational Psychology. With a thesis on 'The Human Dimension of Change', he obtained the HEC Masters in Consulting and Coaching with Honors.

In 2005, he joined INSEAD as Adjunct Clinical Professor of Management and the INSEAD Global Leadership Center (IGLC) as Coaching Practice Director. He held responsibility for Leadership Development in the Global Executive MBA Programs held in Fontainebleau, Singapore, and Abu Dhabi, as well as the Asia Executive MBA developed jointly with Tsinghua University in Beijing. He now focuses on Entrepreneurship and Family Enterprise, building on his consulting and corporate experience with family controlled organizations, and company specific programs on and off campus.

In 2002, he founded Atrium Consulting LLC in New York and is affiliated with the Kets de Vries Institute (KDVI) as a Senior Associate. He is a member of the Harvard Medical School/McLean Hospital Institute of Coaching Professional Association, the International Society for the Psychoanalytic Study of Organizations (ISPSO) and the Worldwide Association of Business Coaches (WABC). He is also involved in the Global Leadership Fellows Program at the World Economic Forum in Geneva and New York and directs the INSEAD GLF Program.

His most recent corporate role was on the Board of Christie's International as Group Chief Operating Officer, a position he held until the end of 2004, with responsibility for Operations worldwide plus overseeing Human Resources with a focus on Organization and Leadership Development.

In his previous assignment on the Management Board of TNT Express Worldwide as Senior Vice President-International, he held overall business responsibility for the Americas, Asia/Pacific, and Middle East/Africa, based in New York. As part of his



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Collaborate As Partners
Work without Borders
Enjoy What We Do

role as Corporate Vice President – Mergers and Acquisitions for TNT Post Group, he conducted integration activities as Chief Executive Officer of various subsidiaries.

Jean Claude has an extensive background in Hospitality, including seven years on the Board of Hilton International as Vice President-Western Europe and Africa, based in Paris and Senior Vice President-The Americas based in New York. In an earlier part of his career, he was also Managing Director of the Restaurant Division of Casino Guichard Perrachon. He remains involved in the hospitality industry as Operating Executive for Global Leisure Partners, a firm that specializes in Hospitality, Leisure, Gaming and Luxury Goods in London and New York.

As part of his commitment to the community, he has joined the Ruttenberg Treatment Center at Mount Sinai Hospital in New York, working with cancer patients as a volunteer; he received the United Hospital Fund Volunteer Achievement Award in March 2009. In his leisure time, Jean Claude is a private pilot.